

Scoring Rubric for Herb Kohl Educational Foundation  
2019 Student Excellence Scholarship  
Public School Students

Criteria	Points Possible
<b>Section 1: Arts and Humanities</b>	
Review of activities, including leadership, awards, and recognitions: To what degree has the candidate been actively engaged in arts and humanities activities during his or her high school career?	5
To what degree has the candidate's participation in arts and humanities activities positively impacted him or herself and/or others?	5
<b>Section 2: Competitive Activities</b>	
Review of competitive activities, including leadership, awards, and recognitions: To what degree has the candidate been actively engaged in competitive activities during his or her high school career?	5
To what degree has the candidate's participation in competitive activities positively impacted him or herself and/or others?	5
<b>Section 3: Service, Civic, and Citizenship</b>	
Review of activities, including leadership, awards, and recognitions: To what degree has the candidate been actively engaged in service, civic, and citizenship-based activities during his or her high school career?	5
To what degree has the candidate's participation in service, civic, and citizenship-based activities positively impacted him or herself and/or others?	5
<b>Section 4: Work and Interests</b>	
Review of activities, including leadership, awards, and recognitions: To what degree has the candidate been actively engaged in work experiences, hobbies, and other outside activities during his or her high school career?	5
To what degree has the candidate's work experiences and participation in hobbies and other activities positively impacted him or herself and/or others?	5
<b>Section 5: Scholarship and Transcript</b>	
How does the candidate's reflection on his or her transcript tell the story of his or her academic success, regardless of GPA, and indicate strong potential for future success?	10
<b>Section 6: Personal Essay</b>	
To what degree does the candidate describe a strong vision for their future and how he or she intends to continue his or her educational journey?	10
To what degree does the candidate include information about how his or her future goals will include service to his or her community or society?	10
To what degree does the candidate include information about how his or her personal life goals will positively impact him or herself and/or others?	10
To what degree does the candidate describe his or her future career vision and goals in a clear and compelling way?	10
<b>Overall Quality of the Application</b>	
Consider how well the candidate told his or her story, and how others supported the candidate's reflections and/or spoke on his or her behalf through the letters of recommendation.	10
<b>Total Points</b>	<b>100</b>